



**Mason Grigsby, Partner**  
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<p><b>OVERVIEW</b></p>	<p>Mason Grigsby specializes in strategic planning, application development, distribution planning, training, and marketing for Enterprise Content Management (ECM) software and systems. His experience includes: acquisition analysis, system design, product review, and application requirements analysis, return on investment analysis, and vendor due diligence for both vendors and buyers of ECM systems. He co-founded two companies, which developed software and turnkey solutions for the management of documents in the information processing industry. He is credited with the development of the first commercially available turnkey image system in 1983 and the first turnkey Computer Output to Laser Disk (COLD) system in 1987. The imaging software and turnkey system, which he pioneered in the early 80's helped launch what is now the electronic document industry. One of the early systems that he conceived won the first annual Computerworld/Smithsonian award for innovative business technology and is on permanent display at the Smithsonian Institution in Washington, DC. Imaging Magazine recognized him as "the leading consultant on Enterprise Reporting systems in the world". The official publication of the International Association of Information and Image Management - AIIM) has described him as "a renowned expert in document management systems." Managing Office Technology Magazine has described Mason as "a world class consultant and recognized expert in document imaging systems." He was named one of the "top ten most influential people in the document management industry" by Knowledge Management Magazine in 1997. Mason authored the first book on Computer Output to Laser Disk/Enterprise Report Management systems. He was given the "Pioneer Award" by AIIM (this award is given to only one individual per year). It is awarded for major contributions to one or more areas of content management...."in initial conception, development, implementation, ingenious application of new or known concepts, or pioneering of a significant advance in the field." He has also been given the AIIM "Fellow" award (given to no more than four individuals per year).</p>	
<p><b>CONSULTING PROJECTS</b></p>	<p>Merrill, Lynch Brokerage        Law Cypress        Morgan Stanley        Western Southern Insurance        Unisys Corporation        Treeve, Inc        PSI, Inc        Bank First Credit Card        IA Corporation        Bisys/Check Solutions        T.D.Waterhouse Brokerage        Microbank Software        Carefirst Insurance</p>	<p>Markel Insurance, Inc        Comerica Bank        Zions Bank        Pitney-Bowes        Softheon Corporation        IBM Corporation        Questar Gas &amp; Electric        Charles Schwab &amp; Co        Consolidated Freight, Inc.        Penton Media, Inc        Ward &amp; Olivo, LLC Law        Connelly, Bove, Lodge, LLC Law</p>

<p><b>EXPERIENCE</b></p> 	<p>Specific experience includes: Enterprise Content &amp; Knowledge Management based customer service strategies that require the integration of Information Portals, Legacy data, Internet Bill Presentment and Payment, Check Image Processing, Customer Relationship Management and Business Intelligence Systems. He is also involved in mergers and acquisitions for companies that have an Enterprise Content vision and he has significant experience in negotiating strategic partnerships in this industry</p>
<p><b>EDUCATION</b></p>	<p>BA and completed coursework towards his Masters of Business Administration at Northwestern University.</p>
<p><b>PROFESSIONAL</b></p>	<p>As a result of the pioneering development initiated by Mr. Grigsby, the electronic document management software developed by his companies' is now in productive use in over 4,500 user sites internationally. This history of success, recognized in the Information and Image Management Industry, is a proven track record of software creativity and innovation.</p> <p>Software awards include:</p> <ul style="list-style-type: none"> <li>Database Expo/Intel "RealWare Award"- for the best new client/server solution integrated with a legacy system - won by INSCI for the DuPont Corporation Invoice Tracking System.</li> <li>First Annual Computerworld/Smithsonian Institution Award - for the most innovative new technology in the business product category - won by The Bell and Howell Company for the Image Search Plus product developed by Acctex.</li> <li>Government Computer News Award - for the best new technology by a government agency - won by the Internal Revenue Service for the Electronic Filing System developed by Acctex.</li> <li>National Wholesale Druggists Association Award - for the best new technology by an association member - won by McKesson Corporation for their Invoice Tracking System developed by Acctex.</li> <li>Third Annual Computerworld/Smithsonian Nomination - for the best new technology in the General Business Category - American Stock Exchange nominated for the Trade Tracking System developed by INSCI.</li> <li>VAR Business First Annual Award - for the best integrated solution by a commercial user - awarded to INSCI for the American Stock Exchange Trade Tracking System.</li> <li>VAR Business Award - one of the top 100 VARS and one of the top ten VARS to watch category - awarded to INSCI for the COINSERV product.</li> </ul>

<b>PUBLICATIONS</b>	<p>Mr. Grigsby authored two books on Computer Output/Enterprise Report Management systems. He has published more than 100 articles on document content management, electronic bill presentment, and Internet customer service. He has been a featured presenter at more than 200 conferences on the subject of digital document software strategies. He has written industry white papers on back office content management and Internet customer service for IBM, Pitney Bowes, Eastman Software, and Group I Software. He was formerly featured as a Giga Information Group expert on their "ExperNet" Web site. He has been a member of the Editorial Advisory Board of the Xplor International Committee on Advanced Technology. He was on the AIIM International standards committee for Computer Output and Image Documents and has been an instructor in the AIIM Continuing Education program.</p> <ul style="list-style-type: none"><li>• Imaging Business Magazine</li><li>• The Auerbach Reports</li><li>• Inform Magazine</li><li>• Infosystems</li><li>• International Information Management</li><li>• Faulkner Banking Publications</li><li>• Imaging World</li><li>• Recognition Technologies</li></ul>
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